

INNOVATION-DRIVEN SERVICES,  
VALUE-DRIVEN PARTNERSHIPS!



Ambit Semiconductors Pvt. Ltd. |  
[www.ambitsemi.com](http://www.ambitsemi.com)

# AGENDA

COMPANY OVERVIEW & VISION

DIFFERENTIATORS & VALUE PROPOSITION

GLOBAL PRESENCE

CORE ENGINEERING CAPABILITIES

VLSI & EMBEDDED SOLUTIONS PORTFOLIO

SUCCESS STORIES & CLIENT TESTIMONIALS

SCALABILITY AND ENGAGEMENT MODELS

CLIENTELE

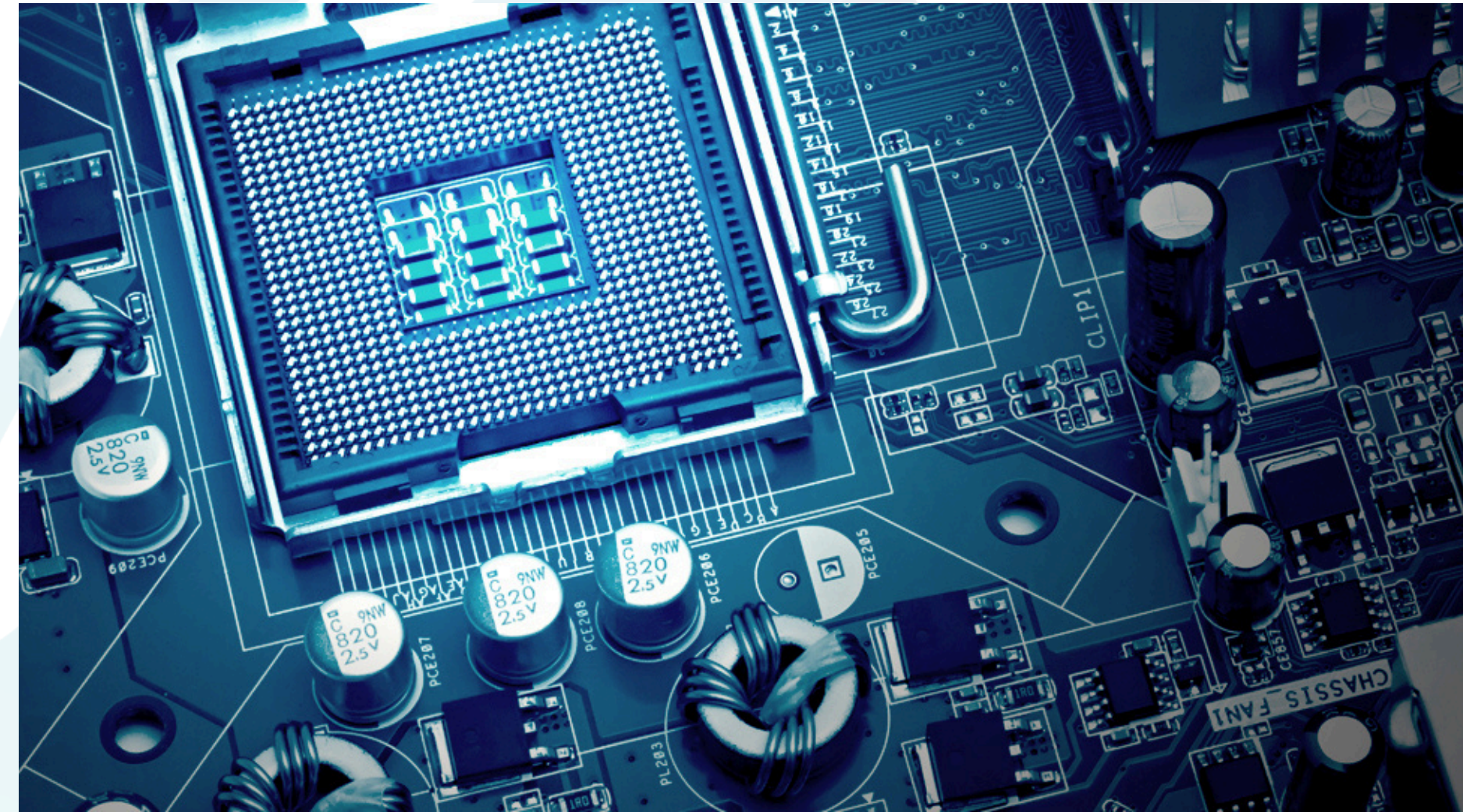
CONTACT AND NEXT STEPS



# About Ambit

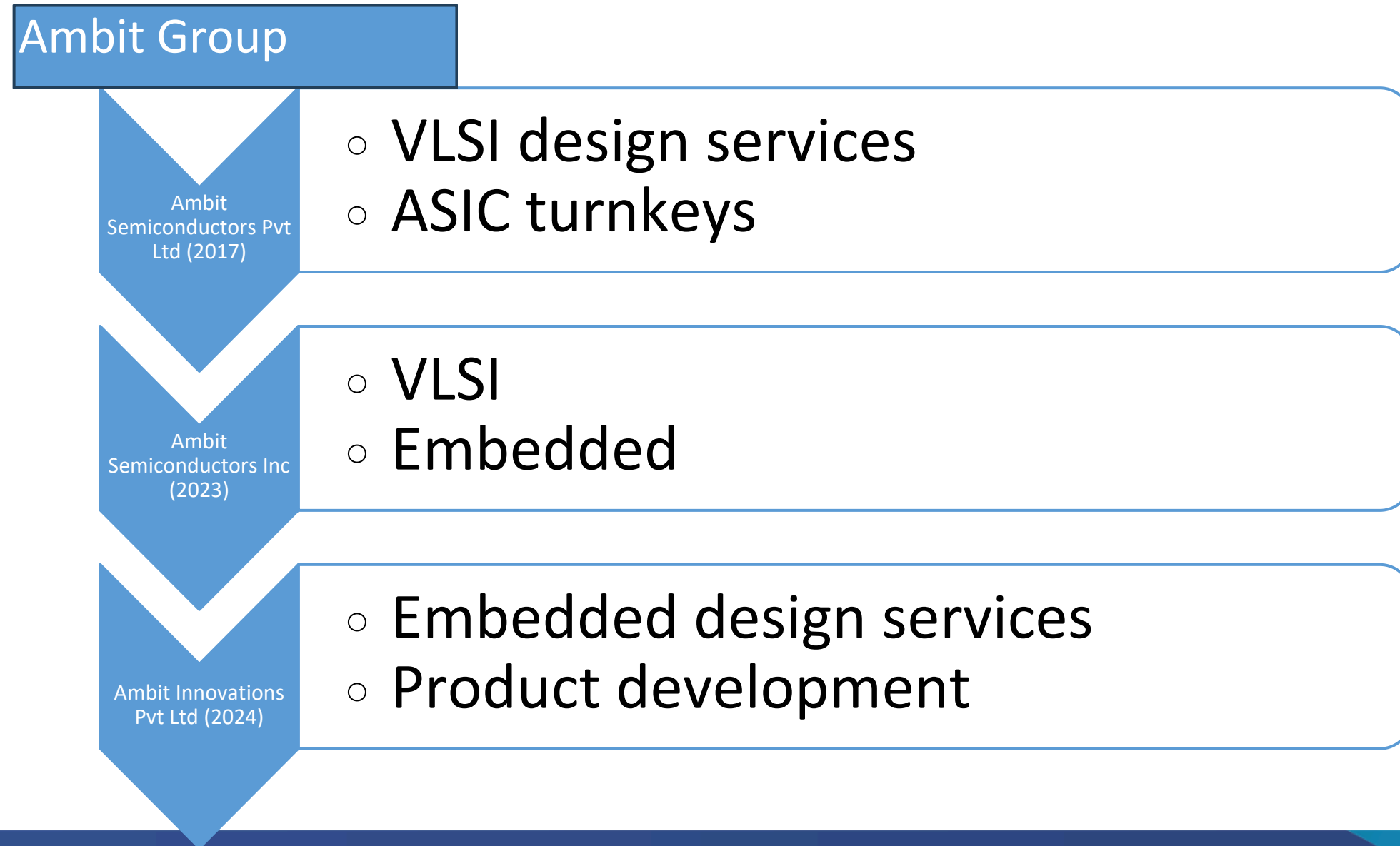
**AMBIT** is an innovation-driven semiconductor design and IP services company. Founded by visionary entrepreneurs, we specialize in VLSI, embedded systems, and ASIC design. Our agile, forward-thinking approach enables us to deliver cutting-edge solutions and build lasting partnerships across the global semiconductor ecosystem.

**Registered vendor on the DRDO/GEM. ISO certified.**

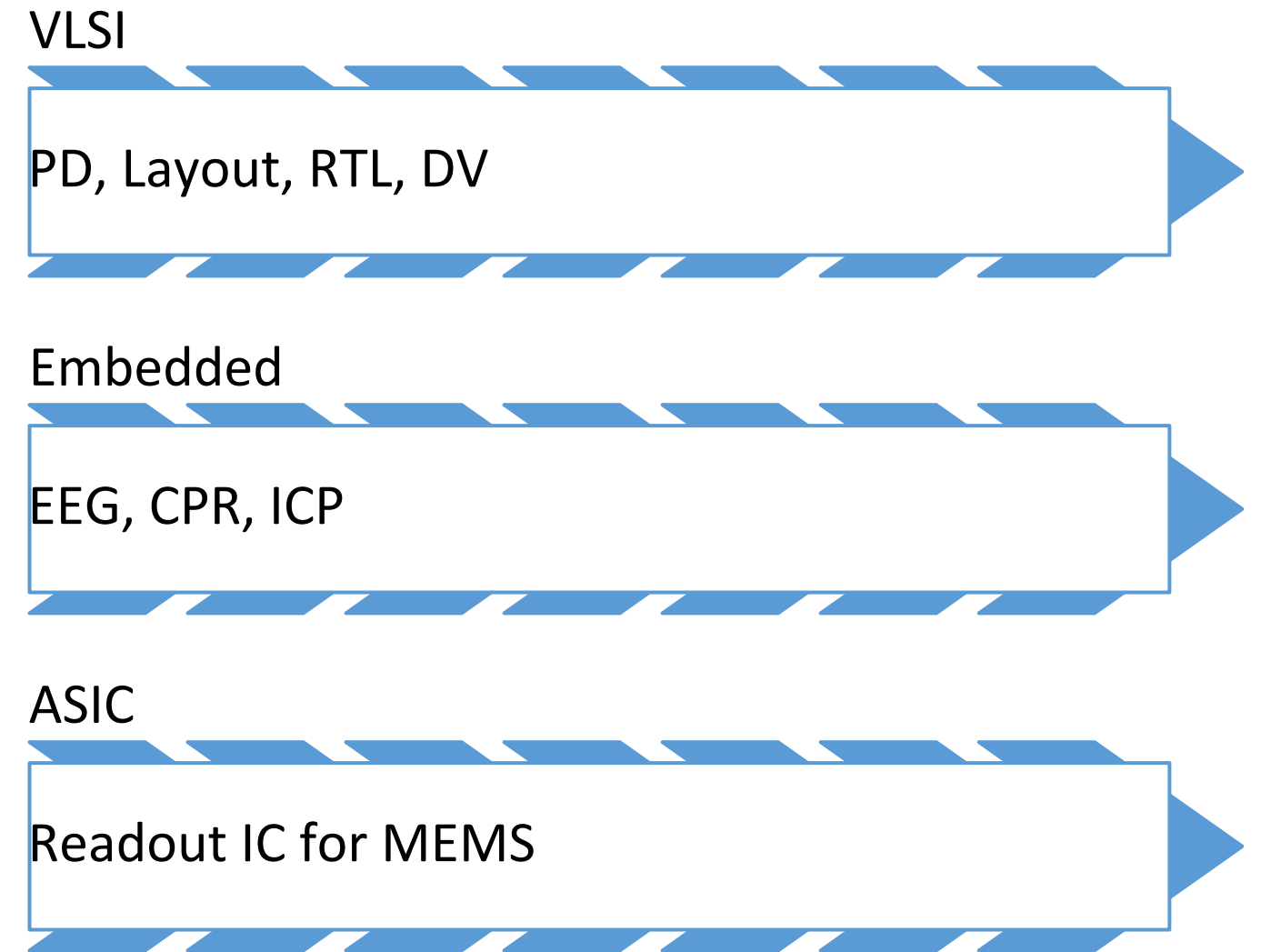


# Ambit Overview (a global perspective)

- Total engineering strength – 150+ engineers
- Locations: Bangalore (India), Hyderabad (India), Austin (USA)



## Domains



## Company Overview

# Leading Innovation in Semiconductor Design and Embedded Solutions



### Vision



To pioneer transformative solutions for a connected world

### Mission



Empowering progress through innovative semiconductor solutions

# COMPANY OFFICE

## India Regd. Office:

T1-T2, 3rd Main Road, Varthur Kodi, Bfloor, Alpha Block, Sigma Soft Tech Park, Whitefield angalore - 560066.

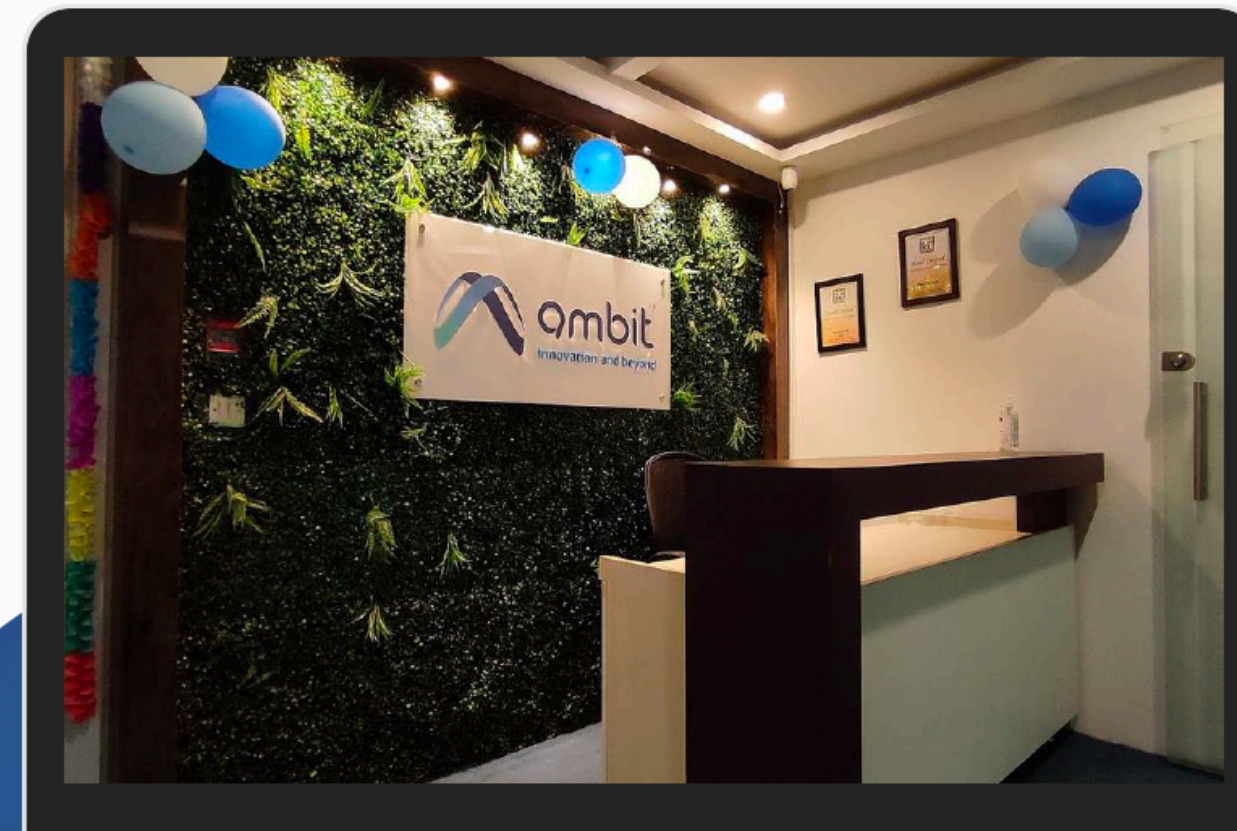
Phone : +91 80 47933341

Plot No.188, Ground Floor,  
Prasashan Nagar Road No. 21A, Jubilee Hills,  
Road No. 72, Hyderabad - 500096.

Phone: +91 8867518866

## US Regd. Office:

12370 Alameda Trace Circle  
Austin Tx 78727  
HR/Sales : +1 (512) 621-9737



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# Core Values



**Trust** - Trust is the bedrock on which our business model has been laid out. We work towards enhancing the trust factor with our clients.



**Transparency** - Be transparent in all tasks and transactions thereby enhancing the integrity of the company



**Employee-Centric** - Ambit strives to be an employee-centric organization, valuing the importance of employees in building successful organizations



**Value to Client** - Understanding the clients' requirements, being flexible to changes as well as agile in responding to ever changing business scenarios

# WHY AMBIT



# COMPANY AWARDS and ACHIEVEMENTS

**1**  
**2016:**  
Founder's  
Journey

**2**  
**2018:**  
All India  
Achiever's  
Award  
T HUB member

**3**  
**2020:**  
Top 10 most  
Promising  
Companies  
(SiliconIndia)

**4**  
**2022:**  
Indian  
Economic  
Development  
Award  
(IEDRA)  
Product  
Development

**5**  
**2025:**  
ISO  
certification  
Registered as  
MNC with  
USA entity

# SERVICES OFFERING

## VLSI FE Design

- RTL
- Constraints generation
- CDC/LINT
- Synthesis
- Pre-Layout Timing
- DFT
- Design Verification
- LEC

## VLSI BE Design

- Full chip & Block Level Floor planning
- Place & Route
- Power Analysis (IR/EM analysis)
- Timing Analysis & Closure
- Final Signoff Checks
- PD Flow automation

## Custom Layout Design

- Analog/IO/RF/Digital AMS Circuit Design
- Behavioral/Spice/IBIS Modeling
- Characterization
- Layout: Analog/IO/Memory/RF&MS
- Complete Library Development

## Embedded Design

- Product prototyping and manufacturing
- Circuit design
- Firmware/Software design
- PCB Design
- Testing/Validation
- Simulations

# Expertise in Fabs:

## Saseendra J.

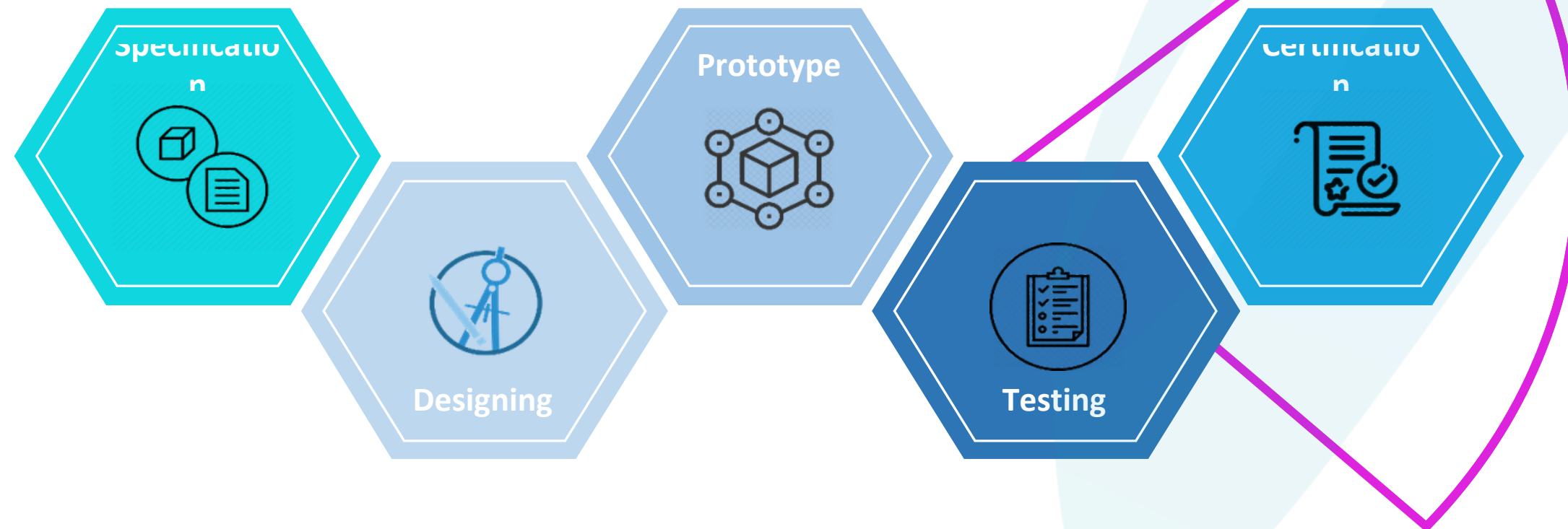
DRDO labs:

- Worked in **GAETEC, Hyderabad** for 5 years as MMIC design and fabrication of GaAs (III-V compound semiconductor)
- Worked in **RCI, Hyderabad** for 1 year in MEMS fab making Pressure sensors, accelerometers etc.

### Fabs:

- Worked in **GLOBAL FOUNDRIES, Singapore** as Fab Engineer in 300mm fab facility for 5 years
- Expertise in designing products in cutting edge technology nodes in **AMD, Qualcomm, Synopsys, Intel** etc.

# Embedded Cycle



- ✓ Hardware Designing
- ✓ Firmware Development
- ✓ PCB Designing & Prototyping
- ✓ Prototype Testing
- ✓ Manufacturing Support

# Engineering Capabilities

## Hardware

- FPGA / DSP / MCU-MPU board development, battery management system, GNSS
- NB-IoT, LTE, LPWAN, ARM cortex-M0,M3,M4,A8,A9,A11, High speed ADC
- Feasibility study, PCB layout design, Hardware design and development, prototyping

## Firmware

- RTOS, embedded Linux, YOCTO, Build root, ARM firmware development, Embedded-C
- Python, Device driver development, socket programming

## Software

- Web application – PHP, Perl, Java, HTML5, CSS3, Node-JS, cloud computing, Python
- Mobile application – Android, iOS, Hybrid application development

# Expertise: Product Eco system

The team has end-to-end experience:

- Proof of concept
- Architect and Schematic design and validation
- PCB/Board design
- Software/Firmware coding and testing
- Product prototyping and bulk manufacturing
- WiFi, BT, NFC, GPS IP designs and board integration
- Collaboration with Academic/DRDO R&D units
- Our Products under certification
  - Medical devices (EEG, Electrolarynx)
  - ICP module
  - CPR Training with VR based experience



# Intracranial Pressure Sensor

- **Project Overview**

- The ICP project focuses on the design and development of a system to monitor **intracranial pressure**, a critical parameter in patients suffering from traumatic brain injury, hydrocephalus, or other neurological conditions. Elevated ICP can be life-threatening, so accurate and continuous monitoring is essential.

- **Purpose and Objective**

- The primary objective of the ICP Monitoring System is to provide a reliable and efficient platform for continuous **intracranial pressure** monitoring in patients with neurological disorders or head injuries.
- Key goals include:
  - - Detecting abnormal pressure levels within the skull to prevent complications like brain damage or death.
  - - Providing real-time data to medical professionals for timely diagnosis and intervention.

- **Technologies Used**

- - **STM32 Microcontroller:** Signal acquisition and processing using embedded C/C++.
- - **Differential Amplifier:** Amplifies low-level voltage signals from the sensor.
- - **ADC:** Converts analog signals to digital using external ADC.
- - **Pressure Sensor Interface:** Senses ICP and connects to amplifier input.



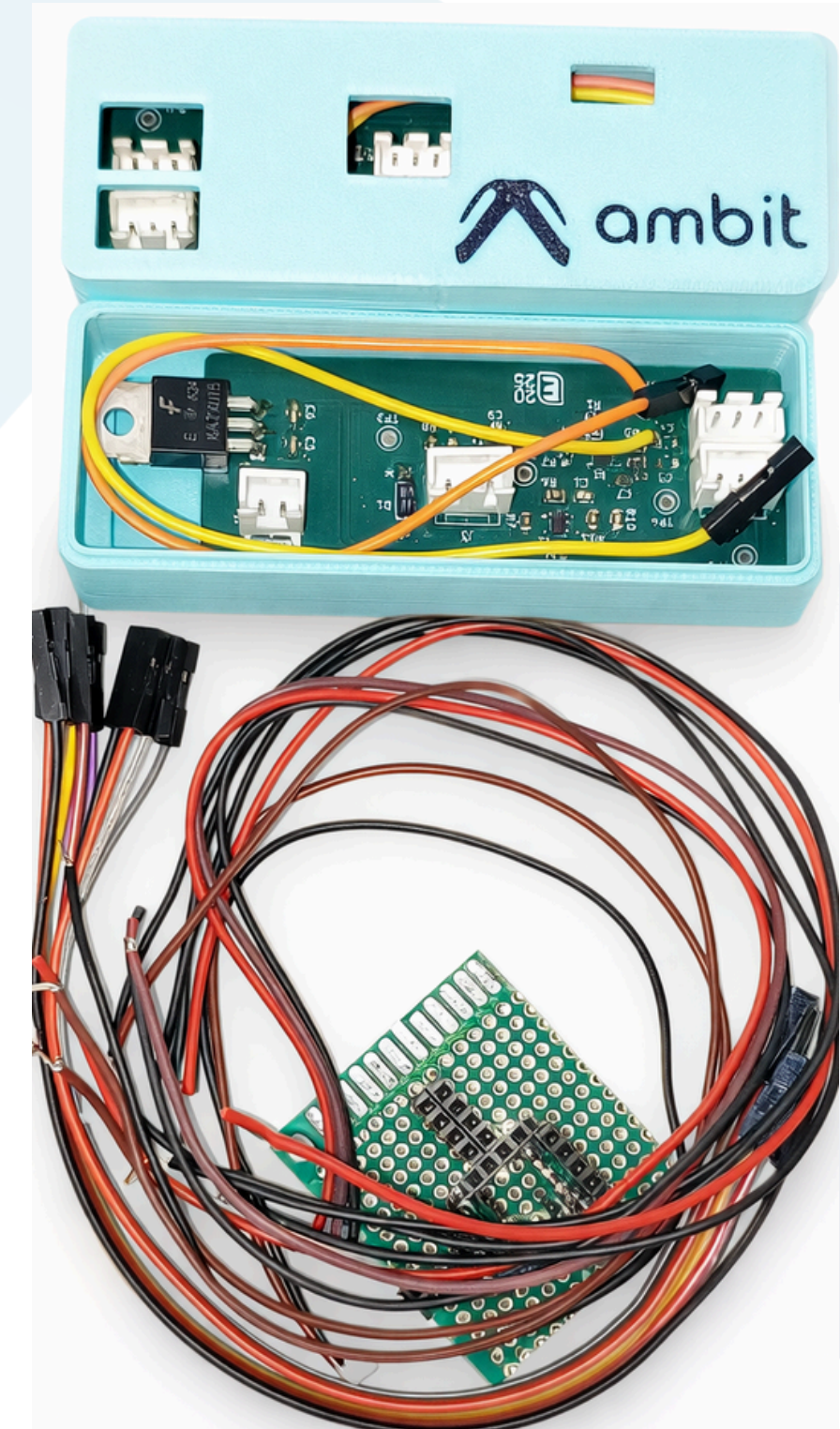
# MEMS Accelerometer Read-out IC

## Project Overview

Capacitance to Voltage converter using embedded components.

## Purpose and Objective

This is a Proof Of Concept for an ASIC which senses capacitive MEMS.



# VR based CPR Training Kit

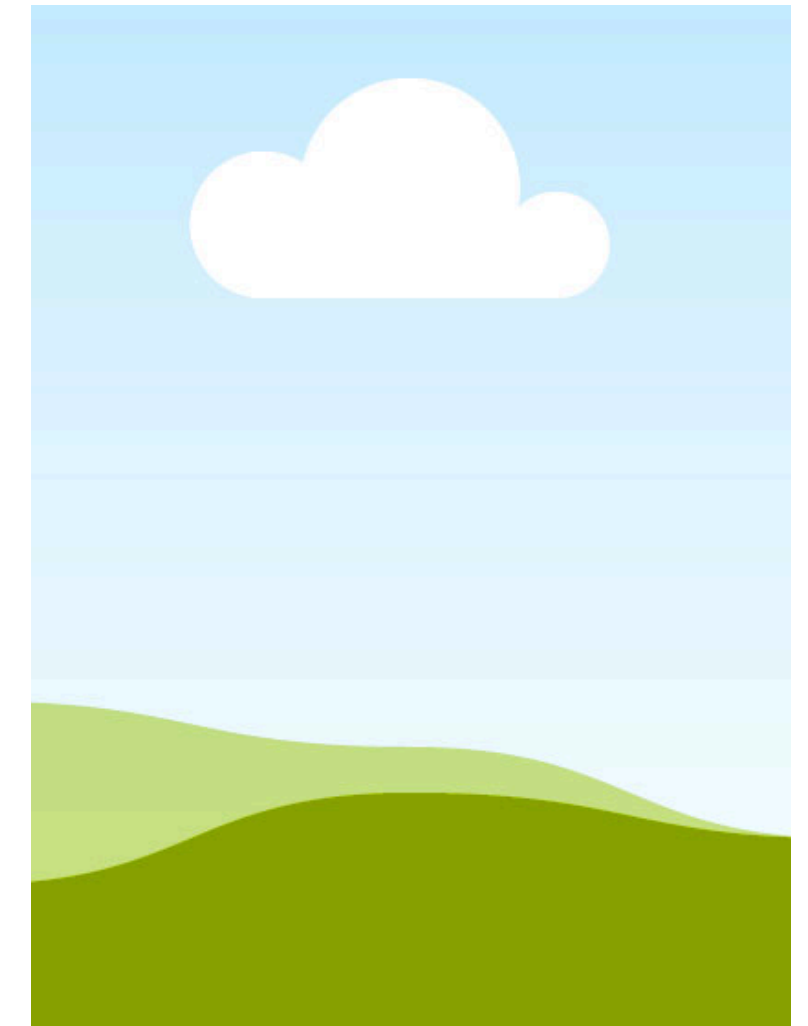
- **Project Overview**
- CPR - cardiopulmonary resuscitation is an emergency procedure that combines chest compressions and rescue breathing to keep blood flowing to the brain and other vital organs. It is a life-saving technique used in situations like cardiac arrest or drowning and it can significantly increase a person's chances of survival until professional medical help arrives.
- Successfully developed and validated a VR-based CPR demo kit, combining hardware and immersive simulation for realistic training - achieving product success



# EEG- Non-invasive test

## Project Overview

An EEG-electroencephalogram is a safe, non-invasive test that records the electrical activity of your brain. It's commonly used to help neurologists understand what's happening in your brain when you're experiencing symptoms like seizures, unexplained fainting, or memory issues.



# Our clients

**CYIENT**

**Google**

**SAMSUNG**

**intel**

**QUALCOMM®**

**AMD** 



**SYNOPSYS®**

## Contact Information

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[www.ambitsemi.com](http://www.ambitsemi.com)

# Thank you.

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